

Kroger Community Rewards Program



To Use the Kroger Community Rewards Program:

Simply encourage your participants to visit <http://www.kroger.com>. Once logged into their Kroger account they can search for Blue Grass Farms Charities either by name or XY732 and then click Enroll.

New users will need to create an account which requires some basic information, a valid email address and a *rewards* card. <https://www.kroger.com/account/enrollCommunityRewardsNow/>

*Customers must have a registered Kroger *rewards* card account to link to your organization.

*If a member does not yet have a Kroger *rewards* card, please let them know they are available at the customer service desk at any Kroger

REMEMBER, purchases will not count for your organization until after your participants register their *rewards* card.

Participants must swipe their registered Kroger *rewards* card or use the phone number that is related to their registered Kroger *rewards* card when shopping for each purchase to count.