



General Information

Event Date/Time: September 21, 2018, 7:00 p.m.

Location: The Livery, 242 Water Street, Lexington, KY 40507, www.liverylex.com/

Tickets: \$100 each

About the Event: Casino Night at the Livery is a fun evening with drinks, heavy hors d'oeuvres, music, a live and silent auction and casino games.

Audience:

Over 225 Thoroughbred farm owners, managers, breeders, racing enthusiasts, supporting businesses and horse lovers who believe in supporting the vital farm worker community. Attendees are engaged consumers in the Thoroughbred racing business and culture.

About Blue Grass Farms Charities:

Founded in 2003, BGFC provides a health and human services safety net to workers in the Central Kentucky Thoroughbred community. For more information to go: www.bgfcky.org

Contact: info@bgfcky.org • (859) 219-0910 • 340 Legion Drive, Suite 20, Lexington, KY 40504

Sponsorship Information

All sponsorship levels include:

- Company logo displayed throughout the event
- Company logo in the post-event "Thank you" message in the BGFC newsletter (3,500 circulation)
- Corporate logo on BGFC website with link to company web page

Platinum Level Details \$6,000

- A full-page color ad on the inside front cover of the event program
- Company logo on mobile bidding platform
- Sixteen complimentary tickets

Silver Level Details \$5,000

- A full page color ad with preferred positioning in event program
- Company logo on mobile bidding platform
- Twelve complimentary tickets

Bronze Level Details \$3,000

- One half-page color ad with preferred positioning in event program
- Ten complimentary tickets

Friends Level Details \$1,500

- One quarter-page color ad in event program
- Eight complimentary tickets

Sponsorship Agreement Form

Company or Organization Name: _____

Name of Representative: _____

Address: _____

Phone: _____ **email:** _____

Sponsorship Level Desired: _____

Signature: _____ **Date:** _____

Please complete the sponsorship form and detach and mail, fax or email your desired level of sponsorship to: Blue Grass Farms Charities, 340 Legion Drive, Suite 20, Lexington, KY 40504 or info@bgfcky.org or FAX to: (859) 219-0670. You will be sent a Sponsorship Invoice.